

2.0 PROJECT BRIEF

CAT expressed its project objectives thus:

“to develop the most effective approaches which appeal to all sectors of the community and to support and enhance the transport and accessibility needs of the community.”

The ambitions for local residents are to:

- have good quality of travel information in
- access services, education, work, training and other economic activities more efficiently
- have a means of expressing their travel requirements
- have a network that responded to their requirement in the most cost efficient manner
- enjoy a sustainable transport system serving the Calne area.

The target is to strengthen CAT’s ability to manage a community enterprise, learn more about local transport provision and bring new skills in the transport field, and obtain information critical to progress the Go-Between project.

The purpose of this phase of the research is to test the second aspect recommended in the 12-stepped approach: Steps 6 - 11 summarised in Appendix A. This feasibility study investigates

- the way a dialogue with CAT could mutually enhance transport providers and their users, and
- the location and functions of a multi modal hub which could take the Go-between Project to the next level for an ongoing process.

The intention is to use the results of this investigation to help CAT decide whether the Go-between Project is a feasible approach, and, if viable, the report needs to advise on how to proceed with the project.